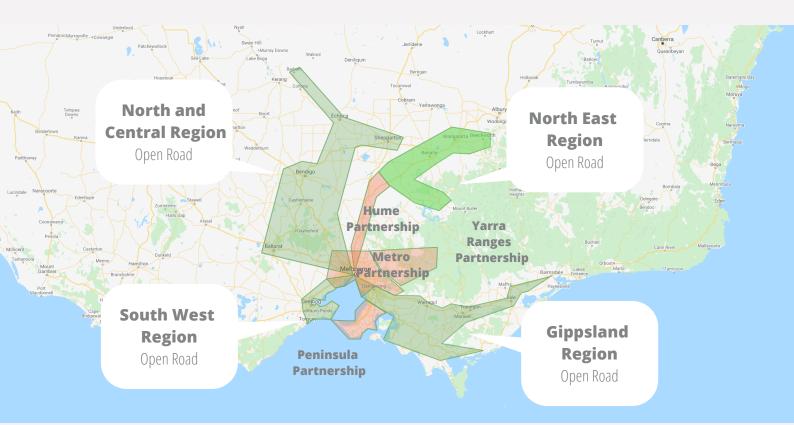
Open Road

Logistics service designed for fair food

Reach more customers. Save time. Move your food.



North East Victoria Deliveries

Open Road is an alliance of social enterprises to build effective and affordable logistics services for local produce.

As farmers, makers and fresh food retailers we created this service with producers' needs in mind first. So it's easy to use and adds value to your business. Connect to new markets and reach more people.

Open Road couriers are knowledgeable in the handling of produce and understand the nature of their fragility. Open Road vehicles are clean, well maintained, reliable and conform to cold chain food safety regulations. With Open Road you will get the assurance of familiar faces that care about local food as much as you do. Access last mile logistics previously unavailable and a service that reaches regional customers and those in Greater Melbourne.

Reduce or remove the time you currently spend delivering produce and get the benefit of collaborating with on farm warehousing facilities as well as those of community owned food retailers and social enterprises.

Send your products on the Open Road with us <u>bit.ly/open-road-courier</u>



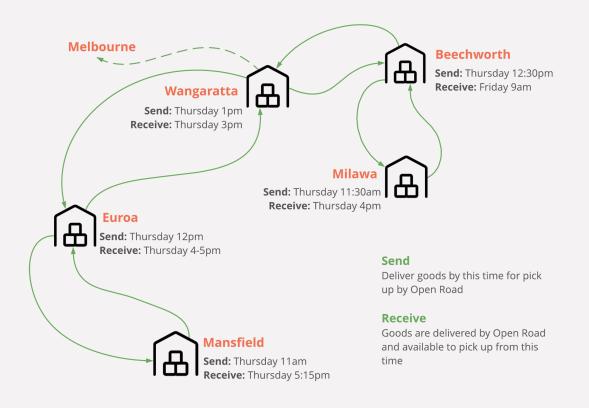






Open Road

North East Local Produce Loop



How to Use the Open Road Courier

1. Lodge a service request by 12 pm the day before at

https://about.openfoodnetwork.org.au/open-road/

- 2. Drop goods to your closest Depot before the Send cut off time above
- 3. Customers pick up orders from local Depots at Receive time above

Email us to discuss: openroad@openfoodnetwork.org.au



Pricing

North East Loop \$15 for up to 3 boxes* per delivery for within North East Victoria (depot to end user). Plus \$2.50 for additional boxes.

Metro Melbourne Add \$10 per box for Metro Melbourne. Plus \$7* for up to 3 boxes for Metro last-mile delivery. All prices ex GST.

We are working in partnership with local couriers to link up services to and within Melbourne. Do you have a delivery destination that is not on the Open Road Route? We will be expanding coverage areas so please let us know if would like to see a new town on the route.