



Regional Food Activation Officer - Wangaratta Farmers Market

- 1 x full time position (negotiable)
- 6 month role minimum
- \$25.62 per hour + super
- Flexible working conditions
- Position located in Wangaratta at Wangaratta Farmers Market

About the Open Food Network

Founded in 2012, we're a not-for-profit organisation focused on building a new food system that is fair, local, and transparent.

We believe a sustainable and resilient food system needs to reconnect producers and consumers. We aim to empower people and communities and give them the tools and knowledge to develop the food systems they need for their community.

Our flagship project is an open source software platform that makes it easy for farmers, producers, farmers markets, and other values-aligned enterprises to sell their products online. We also run place-based projects that seek to strengthen local food systems by supporting community food enterprises and by creating connections and sharing knowledge amongst producers, eaters and other food sector stakeholders.

We are part of a global network of people and organisations working together to develop open and shared resources, knowledge, and tools to support local food enterprises all over the world.

The Open Food Network community has decades of experience in running innovative food enterprises with social and ecological aims. We know that good food can transform our planet and our society. We also know that making values-driven food enterprise work takes commitment, perseverance, partnerships and support.



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About Wangaratta Farmers Market

The Wangaratta Farmers' Market provides a sustainable marketplace for regional producers to directly sell seasonal regional (or local) fresh produce and food products made from that produce, to the community. We offer an authentic experience for consumers, and the opportunity to connect with producers and their products. We offer an opportunity for producers to generate a viable income, obtain direct consumer feedback and test products. For the community, we promote the value of healthy eating and sustainable primary production.

Wangaratta Farmers' Market is a Not for Profit Incorporated organisation managed by a Volunteer Committee of management and supported by Community Volunteers, Local Businesses and the RCoW.

Currently Wangaratta Farmers Market run an online food hub on the Open Food Network with a pick up point in Wangaratta on a Friday. We are looking at relaunching the in-person Market in 2021!

About the opportunity

Open Food Network has secured funding through Working for Victoria to help create stronger and fairer food systems across regional and metro Victoria.

Open Food Network has always played a role in activating regional food economies, and we're excited by this funding because it means we can do it at a scale we've never been able to before. It means we can find people like you who are excited about food projects and partnerships happening in your local region and help to make them stronger!

Regional Food Activation Officers will be co-located with a Community Food Enterprise, with whom you'll work very closely to identify and define what you can work on to help build your local food system. There will be one role co-located at Wangaratta Farmers Market in Wangaratta. You will also be working on a collaborative project led by Open Food Network in partnership with these Community Food Enterprises, called Open Road - a collaborative logistics service across regional Victoria.

This full-time role is fully funded for 6 months, with the possibility of extending this for another 6 months. Positions have the capacity to be full time, but we're flexible on that so let us know what works best for you!

Whilst you are co-located with a Community Food Enterprise and must be able to regularly attend work there, this role may also enable flexible and remote working. We've always worked remotely so we have the tools and practices set up to ensure we are working well as a team. Ideally you have your own computer, phone, a good solid internet connection and access to a car to enable face to face catch ups where possible. If not, still apply - if you're the best candidate we'll help you get set up.

With a total of 5 Regional Food Activation Officers, you'll have a ready made network of regional allies to help you navigate this role, as well as a Regional Food Activation Coordinator. You'll also be well supported by a dedicated team of Open Food Network staff who are scattered around Victoria (and the world) who can help and mentor you to build connections, navigate our software platform



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and submit your timesheets! We are farmers, software developers, house builders, gardeners, herbal lore novices, climbers, bakers, partners, parents, carers, and most importantly, we're good people. We are definitely a workplace where you bring your whole self to work.

Role:

At the Open Food Network, we operate as a holacracy. We are decentralised in terms of management and operate in self-organising teams who are empowered to make decisions. We recognise that staff have multiple roles within an organisation and that they may move between roles depending on their skill development, interest and capacity. Sounds different right?!

What it means is that as a Regional Food Activation Officer, you might play a role in operations, logistics for community food enterprises, customer support in person and on the software platform, partnership development, project management and human resources.

Responsibilities:

- Support the operations and priorities of the Wangaratta Farmers Market where you are co-located, including through practical manual tasks such as stock management, driving as well as customer support and overall market management
- Understand the context and needs of your local food system
- Build connections and relationships with and between local food hubs, projects and partners and the broader community in which you live
- Meaningfully contribute to and support local projects and partnerships in a way that makes sense for your skill set, for your local community needs, for your Community Food Enterprise and for the Open Food Network
- Understand how the Open Food Network software platform operates so that you can advocate for its use where appropriate and useful
- Perform your role in a safe manner at all times - particularly if undertaking highly operational roles such as driving or stock management
- Manage a flexible work week through effective time management and organisation
- Contribute to a positive and supportive team culture both within your Community Food Enterprises, the Open Food Network and within any partners with whom you may be working

You should be: values-driven, proactive, entrepreneurial, creative, adaptable and technically savvy. A confident communicator who believes in our mission of building a better food system by empowering community food enterprises and your local food system. Well connected with experiences volunteering or working in community food enterprises (including farming), projects or partnerships in your local area.

You may also: have used the Open Food Network software platform previously and have experience with logistics, customer relations or driving that would support the operations of local community food enterprises.

Interested?

Great! If you're shortlisted for the role through Working for Victoria, we will be in touch to request a CV with references. We will then conduct an online interview for the position.